



Dear School Families:

Holy Cross Lutheran School participates in four different reward programs and we need your help to make them successful! All you need to do is keep buying the products you already use, save the labels and codes on the products and send them to school with your child(ren) the **last week of every month**. Holy Cross receives money or points from these labels and codes that help our school get items for our classrooms. Here are some examples of items we received last school year: with **\$1,500** from the Box Tops and Tyson programs, our school purchased devotion books and bags for each school family and purchased the class t-shirts for this current school year; from the Campbell's program we received various classroom educational kits as well as sport balls and scooters for PE; and from the My Coke Rewards program our school received Lego bricks, a color splash marker set, balls and an equipment cart for PE. As you can see, our school has received many wonderful free items and had cash to buy some worthwhile items.

The Holy Cross students have a classroom competition the last week of every month to see which class can collect the most Box Tops, Labels and Coke codes. The class that brings in the **most items per student** will receive a small prize (some examples: bonus Free Dress day, cookie party, choosing small toys from the "trinket box", restaurant certificates for free food). The winning class also gets a certificate declaring them the winner that they get to display for one month until the next collection.

We encourage you to ask relatives, friends, neighbors and coworkers to collect these items and give them to your child(ren). The classes will benefit from the additional items for the monthly collection and our school will receive more cash and points.

On the back side of this letter is a brief summary of each reward program. Please post it in a convenient spot so you will remember all of the product labels and codes that you can save. You are encouraged to visit the individual web sites listed for further information. Each web site gives an extensive list of all the participating products and more details such as printable coupons, other shopping opportunities, and point values for the different products.

With your help, we can make this another successful year of rewards for our school!

Christine Tuck
Reward Programs Coordinator

Program Summaries

Box Tops for Education, www.boxtopsforeducation.com: Clip the Box Top found on numerous products (i.e. General Mills cereals, Betty Crocker, Pillsbury, Yoplait, Kleenex, Ziploc). Look for the **dotted line surrounding the Box Top logo** and clip this out from the packaging. Each Box Top is worth 10¢. NOTE: we cannot send in an expired Box Top, so please examine your items before sending them in.

Campbell's Labels for Education, www.labelsforeducation.com: Labels are found on Campbell's soups, Prego, Pepperidge Farms, V-8 and other products. Each label has a point value (1, 5 or 10 points). These points are accumulated and then redeemed for items from the Campbell's catalog. Clip both the **Campbell's logo and UPC bar code** (usually surrounded by a dotted line) or save the **bottle caps** from the full line of V-8 beverages.

****Bonus reward opportunity:** if you shop at Dillons and have a Plus shopper card, please go to elabelsforeducation.com and follow the steps to register your shopper card. Then, every time you shop at Dillons and buy any of the participating Campbell's products, points are automatically credited to our school!

Tyson Project A+, www.projectaplus.tyson.com: Labels are found on Tyson frozen chicken and appetizer products. Tear off the whole top portion of the plastic bag, the entire end flap of the boxes (look for the "1,2,3" designation), or clip the black box that says "Support Your School" (surrounded by a dotted line). Each label is worth 24¢.

My Coke Rewards, www.mycokerewards.com: 12- or 14-digit codes are found on bottle caps and packaging from a variety of Coca-Cola products. These codes are entered into the Coke web site, points are awarded and then we redeem these points to "buy" items from the online catalog. Collect **bottle caps** or find codes inside the **cardboard packages** of soda or on the **plastic packaging** surrounding Dasani water. Look for the box that says "Official My Coke Rewards Code" and cut this out.